

# Bellyfeel.

WATCH | PLAY | INTERACT

Bellyfeel create social entertainment and interactive storytelling on all current and future platforms. Bellyfeel's work is an unholy marriage of ground breaking technology, cinematic energy and the power of the crowd.

Bellyfeel was set up in 2007 and in the first year won 2 Webby awards for their seminal interactive film 'Crimeface'\* and also came first in the 'New IPTV concepts' category at C360 MIPTV, winning a contract to develop IPTV applications for the BBC.

The company has since worked with some of the biggest media corporations and the best talent in the world to create successful transmedia campaigns, viral videos and cross-platform media properties.

Now entering its fifth year Bellyfeel is focused on creating an amazing interactive transmedia future for audiences both locally and globally.

\* - "A glimpse of the future for on-screen fiction, a truly compelling experiment in story-telling"  
- PocketLint.co.uk

transmedia | IPTV | interactive video | web

tv | film | social media | mobile | live events

## What we do:

*At the simplest level we bring out the magic in interactive media and we focus on stories. Our speciality is finding interactions within compelling stories that make experiences extraordinary for the audience.*

*We develop, consult, write, produce, direct, author and build using:*

*Social Entertainment - Transmedia - Creative Technology - Interactive Storytelling*



**'Sometimes the truth of a thing is not so much in the think of it, as in the feel of it.'** Stanley Kubrick

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